

The 39th Annual



presented by



2018 SPONSORSHIP PACKAGE

SATURDAY, JUNE 16TH AT 5:30 PM



OUR MISSION

The non-profit Shelter Island Run, Inc. founded in 1980 is dedicated to create positive awareness through running and health at our renowned annual 10k road race. Our mission is to provide funds to our communities youth, adults and seniors through education and services.

We wish to inspire and support others by assisting our local charities through philanthropy.

WHY THE SHELTER ISLAND 10K IS A GREAT SPONSORSHIP OPPORTUNITY

DEMOGRAPHICS

90% of participants come from NY with a near equal spread between NYC, Nassau and Suffolk Counties.

HISTORY



The Shelter Island 10K run was founded in 1980 by Cliff Clark, John Strode and Jack Faith. They thoughtfully combined the excitement of an elite field with the "everyday runner". The beautiful course, enthusiastic, diverse participants and wonderful volunteers merged to produce an amazing event. Proceeds from this historic event benefit local charities.

The race is a USA Track & Field Certified course.



SPONSORSHIP OPPORTUNITIES

| | Platinum | Gold | Silver | Bronze | Friends of the Run |
|--|----------|---------|---------|---------|--------------------|
| Donation Level | \$10,000 | \$5,000 | \$3,000 | \$1,000 | \$500 |
| Company Logo on all Publicity | ✓ | | | | |
| Company Logo on Finish Banners | ✓ | | | | |
| Company Logo on Runner's Shirt | ✓ | ✓ | | | |
| Company Logo on Race Number/Bibs (Top 3) | ✓ | ✓ | | | |
| Company Promotional Materials in Goody Bag | ✓ | ✓ | | | |
| Company Logo on Medals - Exclusive | | ✓ | | | |
| Official Network Press Sponsor/Running National | | ✓ | | | |
| Official Post Race Party Sponsor (Exclusive - cash only) | ✓ | | | | |
| Official Race Photos Sponsor (Top 3) | ✓ | ✓ | | | |
| Company Logo on Volunteer's Shirt | | ✓ | ✓ | | |
| Company Logo on Goody Bag - Exclusive | | ✓ | | | |
| Refreshment Tent Sponsor | | | ✓ | | |
| Company Logo on Mile Marker Banners (2 year sponsorship) | | | | ✓ | |
| Corporate Booth on Finish Field | | | | ✓ | |
| Photo Booth Sponsor (Exclusive - cash only) | | | | ✓ | |
| 5K Split Time Photo Sponsor (Exclusive - cash only) | | | | ✓ | |
| VIP Elite Tent Sponsor | | | | ✓ | |
| Company Name/Logo on Group Banner on Finish Field | | | | | ✓ |
| Complimentary Race Entries | 6 | 4 | 2 | | |
| Guests Entries to the VIP Hospitality Tent | 6 | 2 | | | |

*If above doesn't meet your marketing aims, we can tailor a package for you.
Contact the Sponsorship Office at 631-805-6279 or sponsor@shelterislandrun.com.*

PRESS

| | Platinum | Gold | Silver | Bronze | Friends of the Run |
|---|----------|---------|---------|---------|--------------------|
| Donation Level | \$10,000 | \$5,000 | \$3,000 | \$1,000 | \$500 |
| Print - Ad in official race book | ✓ | | | | |
| Print - Company Logo in official race book | | ✓ | | | |
| Listing in official race book | | | ✓ | ✓ | ✓ |
| Radio - Company name mentioned on promotional spots with LI Broadcasting, Bold Broadcasting & NPR | ✓ | | | | |
| Radio and Newspaper ads will include your company in promotional materials | ✓ | | | | |
| Press Releases - Inclusion in race announcement, logo announcement, media alerts and follow-up releases | ✓ | | | | |
| Website - Company logo with hyperlink to your homepage | ✓ | ✓ | ✓ | ✓ | |
| Social Media - Facebook, Twitter, Instagram and Email Campaign | ✓ | ✓ | ✓ | ✓ | |
| Your marketing materials at the LI Marathon Expo | ✓ | ✓ | ✓ | | |
| Social Media Sponsor (2 exclusives - cash only) | | | | ✓ | |
| Race Day Announcements - Live broadcast of company name | ✓ | ✓ | ✓ | ✓ | ✓ |



SPONSORSHIP AGREEMENT

Name of Business/Individual: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

This agreement is between The Shelter Island Run, Inc., PO Box 266, Shelter Island, NY 11964 and the above Business/Individual, and is related to the sponsorship and participation in the Shelter Island 10K race (SI10K) on June 16, 2018.

SPONSORSHIP CATEGORIES - Please Check Category

☐ Platinum - \$10,000

☐ Bronze - \$1,000

☐ Gold - \$5,000

☐ Friends of the Run - \$500

☐ Silver - \$3,000

☐ Other _____



CONTACT INFORMATION

Thank you for considering this request for sponsorship. Please feel free to contact us with any questions or comments you may have. The Shelter Island Run, Inc. is looking forward to working with you. Your time and interest is greatly appreciated.

Sincerely,

Mary Ellen Adipietro, Race Director

Julie O'Neill Bliss, Sponsorship and Marketing Coordinator

Please make check payable to: **Shelter Island Run, Inc.**

Mailing address: **Post Office Box 266, Shelter Island, NY 11964**

(631) 805-6279 • info@shelterislandrun.com

Gifts are tax deductible within the limits of the law 501(c)(3).

SHELTER ISLAND:

Nestled between the North and South Forks of Long Island. 100 miles east of NYC, reached via a brief car ferry ride from both forks.

